



RUDGWICK PRIMARY SCHOOL

Use of Photography Policy

Inspire - Believe - Achieve



Our Mission:

At Rudgwick Primary School, our mission is to provide a happy, fun, safe place, where kindness shines through and where:

- Excellent teaching and a wide range of experiences **inspires** a love for learning and a curious mind;
- Everyone is valued and respected and feel that they belong;
- Individual strengths and talents are nurtured and celebrated and children **believe** in themselves and, through strong friendships, each other;
- A growth mind set is encouraged, mistakes are seen as learning opportunities and confident, resilient learners grow;
- Children are successful learners who, through both independence and collaboration, can make progress and **achieve** to their full potential.

Created: January 2023
Date for review: January 2026

Review and approval by: Headteacher
Frequency or review: 3 years

The School Website

Including images of pupils on the school web site can be motivating for the pupils involved and provide a good opportunity to promote the work of the school. It is important to balance the potential risks of including images of pupils on the web site against the design principles of creating colourful, attractive and relevant pages, as the school, head and governors would do with any publication.

To this end the Rudgwick Primary School Web site ensures:

- A student's last name is never published alongside a photograph
- If a contact person is needed for a project, this will be the teacher, not the student.
- No identifying material will be posted on the Internet (such as personal phone numbers, home addresses, and individual pictures with the student's first and last names.)
- If class or group pictures are posted, it may mention names but not which individuals are standing where in the picture
- Class pictures will generally include at least three or more students
- If individual pictures are posted of students, it will not include their name
- Personal web pages will not be published from school. Where a web page is published, it will be based on the classroom curricula.

Parental Permission

- Children's photographs and videos will be used for the website, publication in newspapers, presentations and educational publications only with the prior parental permission.
- Photographs and videos displayed within the school environment will not require parental permission.

Use of devices

- Only school devices should be used to capture images of children.
- If a personal camera is used, permission should be sought from the headteacher first and all images must be downloaded on school premises and deleted from the camera before leaving the site.

Equal Opportunities:

We will aim to ensure that all children will have an equal opportunity to explore their potential regardless of gender, ability, cultural or religious background with reference to our school's equal opportunities policy.